

A Wondrous Hosiery Exhibit.

We doubt if you have ever seen the like of our showing of Women's and Children's Fancy Hosiery. An almost endless line of Fine Imported Silk and Lisle Hosiery, in

STRIKING NOVELTIES

in colors and designs, from France, Germany, and England, in a surprising opulence of assortment. The most exacting requirements will find a delightful embarrassment of riches.

Lovers of exquisite Hosiery should be sure to see this display.

Describe the many plaids? Would you attempt a description of pibrochs of "Bonnie Scotland"? Handsome Lisle Plaids in almost every conceivable variety. And Plaid Hosiery is extremely chic—35c. to \$2 pair.

Root Patterns in Lisle and Cotton, in light and airy colorings especially made to wear with filmy summer fairs—25, 39, 50, 69c.

Beautiful Lace Effects and Fancy French Silk, in plain black, in an abundance of new and catchy designs, 50c. to \$2.50.

Infants' Fancy Plaids, Roman Stripes, and Open-Work Sox, very new designs, 10 to 50c.

Ladies' Hermsdorf Dye Fine Lisle—Thread Plain or Drop-Stitch Hose, 19, 25, 35, 59, 75c., \$1, \$1.25.

Ready-Made Tailor-Made Suits.

Great Suit event to-morrow, illustrating the inexhaustible Meyer resources, appreciated by clever dressers, who, by looking around and comparing, have learned to look first to Meyer's for the correct things at least prices.

This great show and sale to-morrow:

Ladies' Fancy Cheviot Suits, in broken plaid reefer jackets and full lined skirts, new and nobby, \$3.39.

Black and Navy-Blue Serge Reefer Suits, jacket lined all through, skirt full width, fits nicely, \$4.85.

Black and Navy-Blue Eton Suits, jacket and skirt both trimmed with narrow black braid, \$6.50.

Black and Navy-Blue Storm Serge Suits, jacket lined with best quality Black taffeta, skirt with best quality percale, \$10.

Black Blouse Suits, blouse and skirt both trimmed with rows of satin, blouse lined with shaded taffeta, \$16.50.

Navy-Blue Blouse Suits, tight back, high-cut front, trimmed with bands of satin, wide lapels, \$12.

Tailor Suits, in refined, almost invisible plaid effects of Tan and Blue, coat and skirt taffeta lined, \$20.

In Seal Brown we have the swellest of creations, lined with bright Green satin, edged with Gold colored taffeta, finely tucked sleeves and jacket, \$25.

Black Camel's Hair Serge Suit, Red satin-lined, elaborately braided with Black, real cut steel ornaments, elegant taffeta sash and with ornaments of steel on loops, \$35.

This of Muslin Underwear.

Richmond has not yet had a "January Sale," a "Half-Yearly Sale," "Clearance Sale," or any other sale that offered the tempting values that this simple announcement does. And, too, you can depend upon these garments as being correct in every way. They're more fully cut, more generously trimmed and more tastefully made than any garments you have ever looked at. It's saying a good deal—but it's true.

The following items but hint of hundreds more not told of here:

Ladies' Gowns at \$1.89—fine cambric, Empire style, large collar of lace and heading, tucked yoke.

Ladies' Skirts at \$1.19—muslin, Empire style, linen lace and embroidery, two rows of inserting.

Ladies' Gowns at 95c.—muslin, round yoke of embroidery.

Ladies' Gowns at 95c.—muslin, Empire and Mother Hubbard, two rows of inserting and tucks.

Ladies' Gowns at 29c.—muslin, tucked yoke.

Ladies' Skirts at \$1.89—muslin, 2 rows of Valenciennes inserting, also wide ruffle of embroidery.

Ladies' Skirts at 50c.—muslin, wide umbrella ruffle of embroidery.

Ladies' Skirts at 60c.—muslin, wide umbrella ruffle of embroidery.

Domestics. Housekeepers' Linens, supplies at lower cost than ever.

This telling concerns splendid Linen news, Domestic news, and a sale of

Ready-Made Sheets.

Full size Bleached Sheets, 35c.

Best Utica Bleached Sheets, full size for double bed, 50c.

Linen Sheets, hemstitched, laundered, ready for use, size 60x90 inches, \$2.50.

Large size Pillow-Cases, good cotton, 5c.

Hemstitched Linen Pillow-Cases, 45x 36 inches, 39c.

Domestics.

Yard-wide Bleached Cotton, 3c.

10-4 Unbleached, 10c.

The best Bleached Sheeting made, the New Bedford 10-4, at 37 1/2c.

42-inch Bleached Pillow-Case Cotton, 8c.

Heavy Unbleached Cotton, 2 1/2c.

The regular 12 1/2c. cottons at 10c.

42-inch Bleached Cotton, 6 1/2c.

45-inch Pillow-Case Linen, 39c.

Linens.

Pure Linen Washed Crash, 16 inches wide, 8c.

22-inch Plaid Crash for pillow-covers and other fancy work, 15c.

Check and Plaid Doilies, fringed, 1c. each.

60-inch Colored Border Fringed Doilies, worth \$2 a dozen, at 11c. each.

Colored Border Satin Damask Knotted Fringe Towels, 19c.

Extra large size Turkish Bath Towels, 5c.

Bleached Linen Turkish Bath Towels, extra good value, 50c.

Bates Turkey-Red and Cardinal Damask, guaranteed fast color—instead of 50c. at 37 1/2c.

Ladies' Neckwear.

The very swellest Collar of the new season, the Stockwell, made of heavy White Pique, 25c., and two more good items:

The Niagara Water-Fall Scarf, very natty novelty, \$1.25.

Black Satin Eton Ties, 10c.

Toilet Goods.

Great savings on wanted wares. Toilet luxuries at small cost. Read every item:

Delaurier French Violet Soap, 3c. cake.

Meade & Baker's Tooth-Wash, 29c. bottle (large size).

Le Grand's Oriza Violette Du Czar, 75c. bottle.

Pinard's Extract Vegetal, all different odors, 40c. bottle.

Jewsbury & Brown's Oriental Tooth-Paste, 39c.

ONE OF THE SIGHTS OF THE CITY. The Meyer Store

The Annual Easter Promenade

is always looked forward to with intense interest by well-dressed ladies everywhere. Especially is this true of the ladies of Richmond, whose Easter Gowns vie with one another for beauty, style, and elegance. To be well-dressed does not necessarily mean expensively dressed. Wool and Silk Fabrics were never priced more in your favor than they are now—here. And it's the same with every bit of apparel needed to perfect the Easter get-up.

The Meyer Store is now at its springtime best—ready to serve you with pre-eminently smart creations for ladies' complete outfitting.

Easter Exhibit of Dress Goods and Silks.

Newness marks every yard of this great collection. It's an exhibit that ladies everywhere will be interested in. It foreshadows what will be worn by Richmond's best dressers, and you'll want to see it. It's a magnificent showing of the newest and naggiest fabric loveliness gathered with a generous hand and with a discriminating taste. Favorite wear for fashionable dressers is found in these fanciful weaves—fresh from home and distant looms.

Our great outlet for distribution helps us make the pricings to you lower than ever.

Black Dress Goods.

45-inch Black Bayadere Crepon, made of wool, mohair, and silk, handsome designs for separate skirts, \$1.98.

45-inch Silk and Wool Black French Novelty, \$1.50.

45-inch Black Figured Poplin, high finish and lustre, \$1.50.

44-inch Black High Lustre Mohair Brilliantine, all pure mohair and best finish made, \$1.25.

44-inch Black Double-Warp German Henrietta, extra heavy weight and finest silk finish, \$1.

54-inch Black Bicycle Tailor Suiting, wide wale and plain fabric, \$1.

45-inch Black Heavy Crepon Suiting, just what you have wanted for a skirt, 75c.

40-inch Black Imported Poplin Suitings, 75c.

43-inch Black Crepon, in striped effects and light weight, 50c.

45-inch Black Cheviot Serge, all pure wool, extra heavy weight, 49c.

45-inch Black Storm Serge, all pure wool, Clay serge weave, extra special price 35c.

38-inch Black Surah Serge, all pure wool, extra weight, 25c.

Double-Width Black Cashmere and Black Figured Cashmere, 9 1/2c.

Colored Dress Goods.

The Paris Exclusive Novelty are magnificent, beyond the power of leaden type to detail. There's more than a hundred in the group—no two alike—our own importation, making exclusiveness a certainty. Prices range from \$1.98 on up to \$3.50 the yard.

54-inch French Broadcloth, sponged and shrunk, five new colors, \$2.

42-inch Silk and Wool Novelty Suitings, in handsome Changeable colorings, rich, stylish effects, \$1.48.

45-inch Silk and Wool Checked Suitings, in tailor effects, in handsome colorings, \$1.25.

50-inch Scotch Bicycle Suitings, in handsome color mixtures, for either street or bicycle suits, \$1.

45-inch Melange Granite Cloth, the new crepe weave, 89c.

42-inch Scotch Novelty Suitings, handsome color combinations, 89c.

42-inch Solid-Colored Granite Cloth, eight new color designs, 75c.

42-inch Silk and Wool Novelty Suitings, new spring color combinations, 69c.

45-inch Covert Cloth Suitings, eight new color mixtures, 59c.

40-inch Fancy Silk and Wool Bayadere Suitings, handsome shot effects, 50c.

100 pieces Fancy Dress Goods, including Overshot Lace Novelty, in Two-Toned Effects, Fancy Cheviots, Tricot Effects, etc., 38 to 40 inches wide, 25c.

The New Silks.

19-inch Black Beau de Soie, high lustre and finish and extra heavy weight, 75c.

27-inch Black Satin Duchess, extra weight and finest satin finish, note the width, 95c.

21-inch Black Pekin Stripe, Double Broken Stripe Effects, the finest finish and best wearing Silk made, and the new, correct styles, \$1.

20-inch Black Brocade Gros-Grain Silks, new designs, 48c.

20-inch Colored Satin Duchess, all pure silk, 15 new spring colors, the correct weave for Shirt-Waists, 95c.

19-inch Changeable Taffeta Silks, all pure silk, eight color combinations, 48c.

38-inch All-Pure Wool Cream Albacross at 39c.

38-inch All-Pure-Wool Henrietta, German make and fine silk finish, 50c.

Silks for Confirmation Dresses.

22-inch Ivory Taffeta Silks, 75c.

22-inch Pekin Stripe Cream Satin, the new weave for confirmation dresses, 95c.

China and Japanese Silks, both soft and hard finish, at 43, 48, 59, and 75c.

Wrappers. We tell of two specially interesting items. Interesting because good—and cheap.

At 85c.—Wrappers of good quality percale, light and dark colors, made full and wide, trimmed with braid. Full fronts.

At \$1.50.—New ideas in Colored Satin Wrappers, full fronts, pleats in back, ribbon trimmed.

Men's Furnishings. Here's twelve hundred pairs of Men's Imported Sox, seamless, warranted fast Tans and Blacks, double heel and toe. It's an undoubted nineteen-cent value. They didn't cost us as much as usual, so they are yours at

12c. a Pair.

Men's Fancy Seamless Sox, Fast Black, with colored silk stitching, 12 1/2c.

Men's All-Linen Hemstitched Handkerchiefs, extra fine linen, plain white or colored border, the price is 12 1/2c.

Men's Night-Robes, made of extra-good muslin, embroidered fronts, with silk stitching on collar and wristbands, 52 inches long and full size, for 37 1/2c.

Men's White Unlaundered Shirts, warranted pure linen bosom, Wamsutta muslin, patent neckband and gussets, and continuous stays, every improvement of the \$1 Shirt, for 50c. each.

Men's White Unlaundered Shirts, reinforced back and front, full length bosom, and made of good muslin, 29c.

Men's Cheviot Working Shirts, light and dark colors, 19c.

Boys' Cheviot Working Shirts, checks and stripes, sizes 12 1/2 to 14-inch, 17c.

Men's Laundered Real Percale Shirts, attached collar and cuffs, pearl buttons, all good patterns, 39c.

Men's Wool Sweaters, Navy and Black, with cape collar and laced fronts, 88c.

A Mattress Sale.

We own a lot of Pure South American Soft Hair Mattresses, covered with best A. C. A. ticking, and made up as well as it is possible to make a Mattress costing up to twenty dollars. These came to us through a single transaction amounting to a thousand dollars, and by it we can sell these \$20 Double Mattresses for \$8.88.

Same in Single-Bed Size for \$6.88.

Bicycle Sundries.

Double-Stroke Nickel Bells, 17c.

Wrenches, 5c.

Pants Guards, 1c. pair.

10,000-Mile Cyclometers, 39c.

Lamp Brackets, 3c.

High-Grade Pedals, \$1.69.

Bells with Locks, 19c.

Messenger Saddles, \$1.

Gold Standard Lamps, nickel-plated, 60c.

Searchlight Lamps, \$3.50.

Great Notion Sale.

Thousands of little items at ridiculously low prices. These but hint of what we have for you:

Light-as-a-Feather Dress-Shields, sizes 3 and 4, warranted impervious, 10c. pair—\$1.05 dozen.

French Horn Bone, all sizes, 5c. dozen—50c. gross.

Clark's 200-yard Spool Cotton, 39c. dozen.

Le Long's Hooks and Eyes, 5c. card.

English Tape, 4 pieces in bundle, 1c. bundle.

Corset Clasps, 1-inch steel clasp, 3c. each.

Covered Dress Steels, 5c. dozen.

Black Mourning-Pins, 1c. box.

Hose-Supporters, with felt button clasp, 7c.

Moquet Carpet, 69c.

Again comes a bountiful supply of the very best grade of Moquette Carpets at 60c. a yard.

Great Wall-Paper Selling.



Fresh and dainty, spirited or sombre. Whatever your Wall-Paper taste may be it will find instant gratification here, and to-morrow at such prices as these: GOOD WHITE BLANK WALL-PAPERS, with 9-inch borders to match, full length rolls, regularly sold for 3c.—our price 2c. HANDSOME GOLD AND SATIN FINISH PAPERS, 30 different designs, in the very newest colorings, regular price 20c.—our price 9c. PARLOR PAPERS, the most exclusive of facts, including silks, leathers, and light pressed papers—our price 15c. BEAUTIFUL PAPERS for halls and dining-rooms, with elegant 18-inch blend ed friezes to match, a large assortment, regularly sold up to 30c.—our price 12 1/2c.

Big Basement Bargains.

Special prices that are special in the true sense of the word will hold forth here to-morrow. Never, in all your days of buying have you bought Housefurnishings at prices so ridiculously small as what you'll find here. Here are a few:

Gray Enamelled Ware.

Coffee- and Tea-Pots, 2-quart size, regular price 35c., at 15c.

Coffee- and Tea-Pots, 3-quart size, regular price 45c., at 17c.

Coffee- and Tea-Pots, 4- and 5-quart size, regular price 60c., at 25c.

Large size Dish-Pans, regular price 60c., at 25c.

Large size Basins, special, 10c.

Preserving Kettles, 3- and 4-quart size, regular price 30c., at 15c.

Saucepans, 4-quart size, regular price 50c., at 20c.

Ladles and Skimmers, worth 10c., at 5c.

Large size Pudding-Pans, regular price 15c., at 9c.

Saucepans, 3- and 4-quart size, different shapes, worth 40 and 50c., at 25 and 30c.

Tinware.

Extra large size Wash-Boilers, heavy tin, well made, at 39c.

Bread-Boxes, good size, nicely japanned and stencilled, 25c.

50 dozen Fancy Canisters, tea, coffee, sugar, rice, barley, etc., regular price 15c., at 9c.

Spice Boxes, large box with six small canisters inside, 10c.

Dish-Pans, medium size, regular price 15c., at 5c.—only 20 dozen in the lot.

Extra. Genuine Copper Nickel-Plated Water Kettles, large size, regular price 85c., at 59c.

Stew-Pans, 3-quart size, 5c.

Wire Broilers, medium size, 5c.

Wire Egg-Whisks, 2c.

Genuine Dover Egg-Beater, the best in the market, at 5c.

Housefurnishing Goods.

Spout Strainer, 1c.

Tea- or Coffee-Strainer, black handle, 4c.

Sink Brooms, 1c.

Ironing Wax, 1c.

Wire Coat Hangers, 1c.

Rotary Flour Sieves, best made, 9c.

Good Steel Blade Chopping Knife, 3c.

Same with double blade, 5c.

Kitchen Knives, 1c.

Cast Steel Hatchets, regular price 20c., at 10c.

Butcher Knives, good size, regular price 25c., at 10c.

Shirts. To Richmond's best line of Shirt-Waists we add three more candidates for your favor.

Shirt-Waists, to gain a place on our counters, must be correct in every way.

These are very attractive:

At 50c.—Percale, Lawn, and Dimity Waists, in Light and Dark colors, with separate white or colored collars.

At 88c.—White Lawn Waist, standing white collars, attached cuffs.

At \$1.—Solid Black Lawn Waists—newest pouch front, separate black collars.

Silk Works of modiste art properly priced. Silks by the yard, with the dressmaker's charges added, cost far more than these ready-to-wear pieces of spring-time dress. Many are exclusive.

Black Satin Waists, with rows of small tucks across the front, one of the newest effects, 55c.

Colored Taffeta Silk Waists, with ten small tucks across front, finished with ruffle, 55c.

Roman Striped Silk Waists in all the newest colorings, blouse front, pleated back, \$3.98.

Elegant Black Taffeta Waist, bias tucks front and back, superbly made, newest Purisian design, \$6.50.

Attractive Plaid Silk Waists, large and small designs, dainty French colorings, pleasing to the eye, \$7.50 and \$8.

Whitney Baby-Carriages.

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